



## PRIVACY POLICY

### Purpose

The purpose of this privacy policy (this "Privacy Policy") is to inform competition entrants of the following:

1. The personal data we will collect;
2. The use of collected data;
3. Who has access to the data collected; and
4. The rights of Competition entrants.

This Privacy Policy applies in addition to the terms and conditions of our competition.

### Consent

By applying to our competition users agree that they consent to:

1. The conditions set out in this Privacy Policy; and
2. The collection, use, and retention of the data listed in this Privacy Policy.

### Personal Data We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

1. First and Last name
2. Email address
3. Age and Date of birth
4. Phone number; and
5. Payment information

This data may be collected using the following methods:

1. Competition entry form

### How We Use Personal Data.

Data collected via our competition will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our competition entry form. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect will be used for;

1. The identification of competition participants
2. Identifying the age of competition participants
3. Contacting competition participants
4. Obtaining payment for competition entree



### **Who We Share Personal Data With**

Employees of MGI Entertainment and participating competition partners.

We may disclose user data to any member of our organisation or partner organisations who reasonably need access to user data to achieve the purposes set out in this Privacy Policy.

### **Other Disclosures**

We will not share your data with other third parties, except in the following cases;

1. They are Participating Partners;
2. If the law requires it;
3. If it is required for any legal proceeding;
4. To prove or protect our legal rights; and
5. To buyers or potential buyers of this company in the event that we seek to sell the company.

If you follow hyperlinks from our site or partnered sites, please note that we are not responsible for and have no control over their privacy policies and practices.

### **How Long We Store Personal Data**

User data will be stored until the purpose the data was collected for has been achieved.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

### **Children**

We do not knowingly collect or use personal data from children under 16 years of age. If we learn that we have collected personal data from a child under 16 years of age, the personal data will be deleted as soon as possible. If a child under 16 years of age has provided us with personal data their parent or guardian may contact us.

### **Modifications**

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the “Effective Date” at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

### **Contact Information**

MGI is owned and operated by Michael MacRitchie who can be contacted at [Michael@mgientertainment.com](mailto:Michael@mgientertainment.com)